

About the "Time Zones" Installation

In 1977 Ira Schneider received a John Simon Guggenheim Fellowship in support of a video installation project titled "Time Zones" a reality- simulation. The visitors to this installation could see all over the world, from each of the 24 time zones as if at the same time.

John Hanhardt chose to preview eight channels at the 1980 Winter Olympics, Lake Placid, N.Y. and to show the complete 24 channel "Time Zones" at the Whitney Museum in NYC in 1981. Grace Glueck featured "Time Zones" in the NY Times "critics Choice" in April 1981. After this it showed at five museums in Europe as part of the "Time and Art" Exhibition, which premiered at the Beaux Arts Museum in Brussels.

Schneider is working now on preparations to show the original Time Zones installation along with real time live images from some of the same locations via internet in 2011, the 30th anniversary of "Time Zones".

For more info visit the website: www.ira-schneider.com

(another version):

Time Zones by Ira Schneider

In 1973 I came up with the idea for a global topographical video installation in which images and sounds from the the exhibition hall.earth's different time zones would be delivered by satellite to

The cost for satellite time in those days was too high.

In 1977 I was awarded a John Simon Memorial Guggenheim Fellowship to travel around the earth and videotape at the proper time of day and night in the different time zones such that when exhibited the audience would get the feeling of what it is like all over the world at the same time.

(For example one sees images from New York City at 1:00h and across the space images from Bangkok at 13:00h)

Time Zones was presented at the 1980 Winter Olympics and at 2 museums in the U.S. and 5 in Europe as part of the travelling exhibition „Time and Art“.

The DVDs are each 30 minutes loops (15 minutes of daytime and 15 minutes of night time or dawn and dusk). 24 DVD Players and 24 TV Monitors are required to show the entire installation. Six of the monitors show only images of the oceans and the skies above them.

It is now possible to realize the live internet transmission of video from a selected number of the previously presented time zone locations. (The only limitations being budgetary and the ability to get permission from the countries where the live cameras will be installed).

My original plan was to have three cameras – one recording long shots, a second camera recording social spaces and a third camera on people at work or scenes of cultural expressions. These camera viewpoints would be automatically switched over the course of the exhibition day.